

Quick Start Your STL Strategy— Keys to Having a Successful STL Ministry

Know the mission...
“souls saved · lives changed”

Know the function...
“essential transportation · creative communication”

It all starts with you.

One thing is for sure: if it captures your heart, you will find a way to make it a priority in your youth ministry. The following steps can help you ensure a strategic and eternally significant missions year.

1. Visibility. Find ways to make the Speed the Light mission, function, and theme visible to your youth group throughout the year.

- Use the STL calendar. Be intentional with your STL emphasis and spotlight.
- Use the STL resources. On this STL_Digisource there are powerful tools for you to use to launch missions giving in your church. Use the videos, graphics, missionary testimonies, sermons, slide presentations, etc., to promote missions. Be creative in your approach, and dream big.

2. Goals. Set quarterly and yearly goals with your students, leaders, and youth group. Kick off your goal-setting service with a STL sermon.

3. STL Blitz. Launch a focused, intentional, and faith-driven missions drive. Dream big and follow the step-by-step outline for an effective missions blitz.

4. Offerings. Give your students and your church the opportunity to give. Plan either weekly or monthly offerings to focus on presenting the challenge and renewing the focus on sacrificial giving.

5. STL Sunday. Talk to your senior pastor about dedicating one Sunday morning service to the youth and Speed the Light. Present a challenge to the adults to come alongside the youth and help them do something great for missions. Take up an offering for STL at the close of the service. Consider bringing in your DYD, national STL director, or other NYM directors to preach at this service.

6. Fund-raisers. There are more ways for your students to contribute than just through their personal allowance. Utilize their time, their energy, and their excitement.